

Ruby's Fund Social Accounts



*Supporting and nurturing children
to maximise their full potential*

FOR 2019/20





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*Welcome to our Social Accounts for period
1st March 2019 to 29th February 2020.*

The purpose of these Social Accounts is to show the social impact of our work with children and young people with special educational needs and disabilities and their families in Cheshire East.

What is Ruby's Fund?

*Ruby's Fund is a charity supporting children
and young people with special educational
needs and disabilities and their families.*

Ruby's Fund runs a fully inclusive sensory centre in Congleton, Cheshire which supports approximately 2000 families per year. Services are delivered at the centre and through outreach across Cheshire East and includes peer support groups, signposting, parent carer counselling, befriending, respite breaks, Portage, family support and sibling sessions. Our mission is to provide early intervention services and help prevent families falling into crisis.

Although we are based in Cheshire East, a lot of our information is useful for everybody and we have a website full of information, signposting and support.



The team behind Ruby's Fund

Trustees

We have **5 trustees** who, as well as bringing personal experience, bring valuable skills from the fields of finance, business, operations management and safeguarding. As part of their contribution to Ruby's Fund they volunteer a significant amount of their time to tasks, from maintenance of the building to writing funding bids, to acting as ambassadors in the local community.

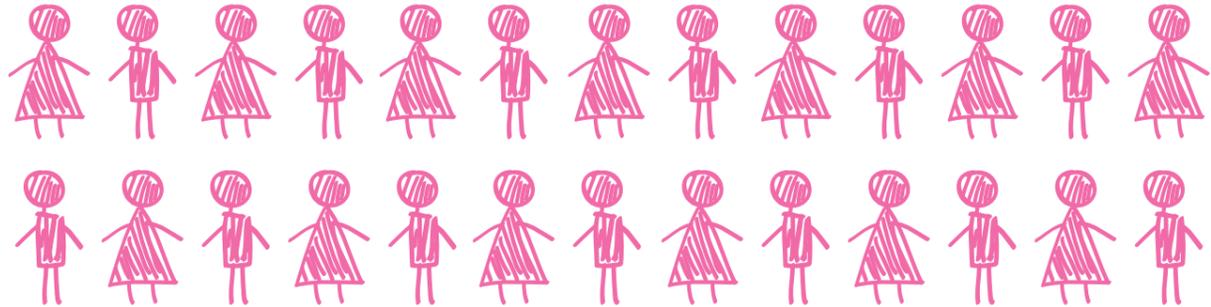
Volunteers

We have **12 amazing volunteers** whose roles vary from reception to support with sessions and fundraising. In total our volunteers have given us a huge **3317 volunteers hours** this year.

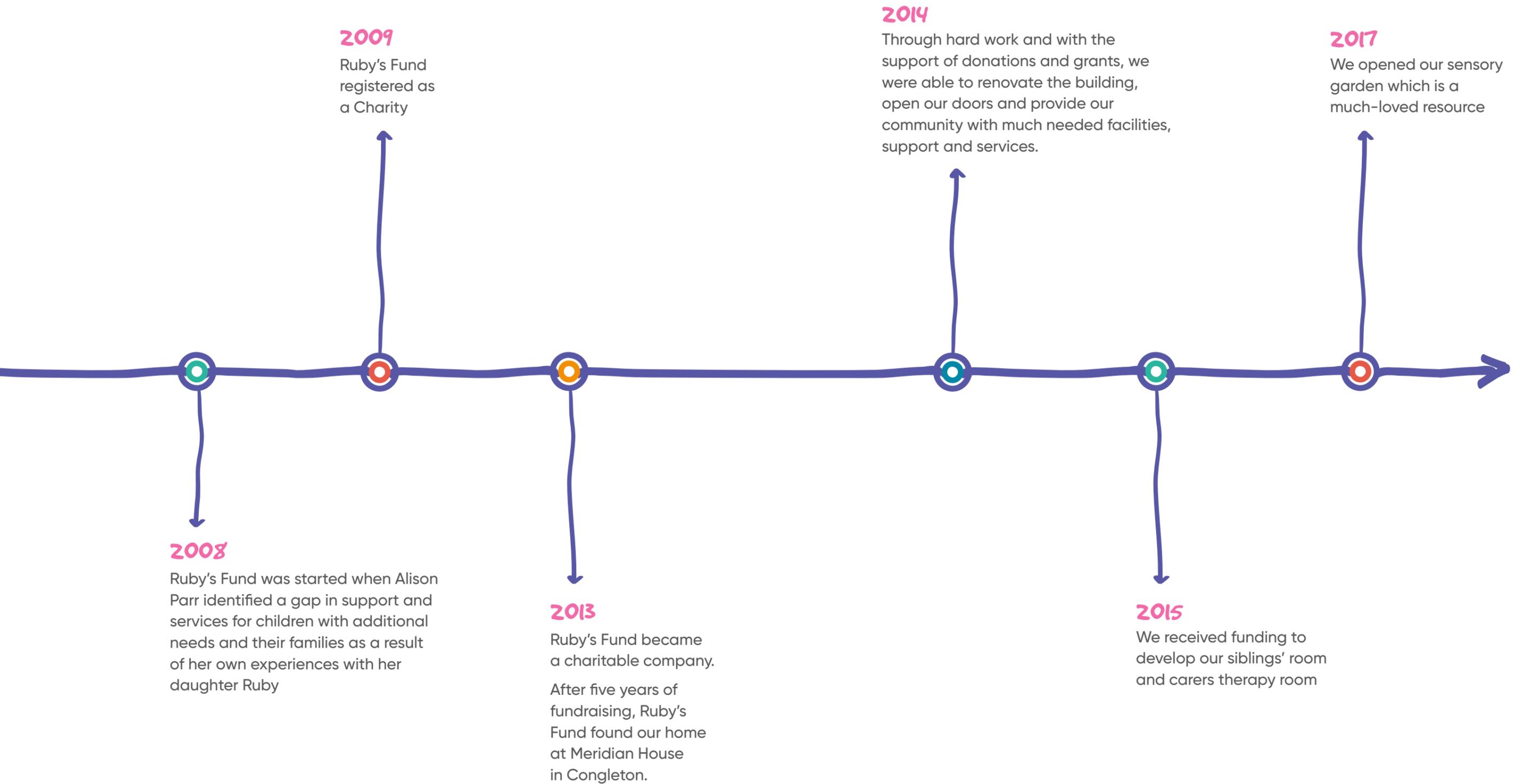
Staff Team

We now have 1 full time and 11 part-time staff:

- **one** Founder
- **one** Centre Manager
- **one** Centre Supervisor
- **one** Befriending Co-ordinator
- **one** Relax Kids Coach/
Sensory Centre Assistant
- **five** Sensory Centre Assistants
- **one** Operational Support Worker
- **one** Apprentice



Our History





Our mission and objectives

our vision is to help, support, develop and enrich children's lives by supporting them and their families with our portfolio of services and facilities.

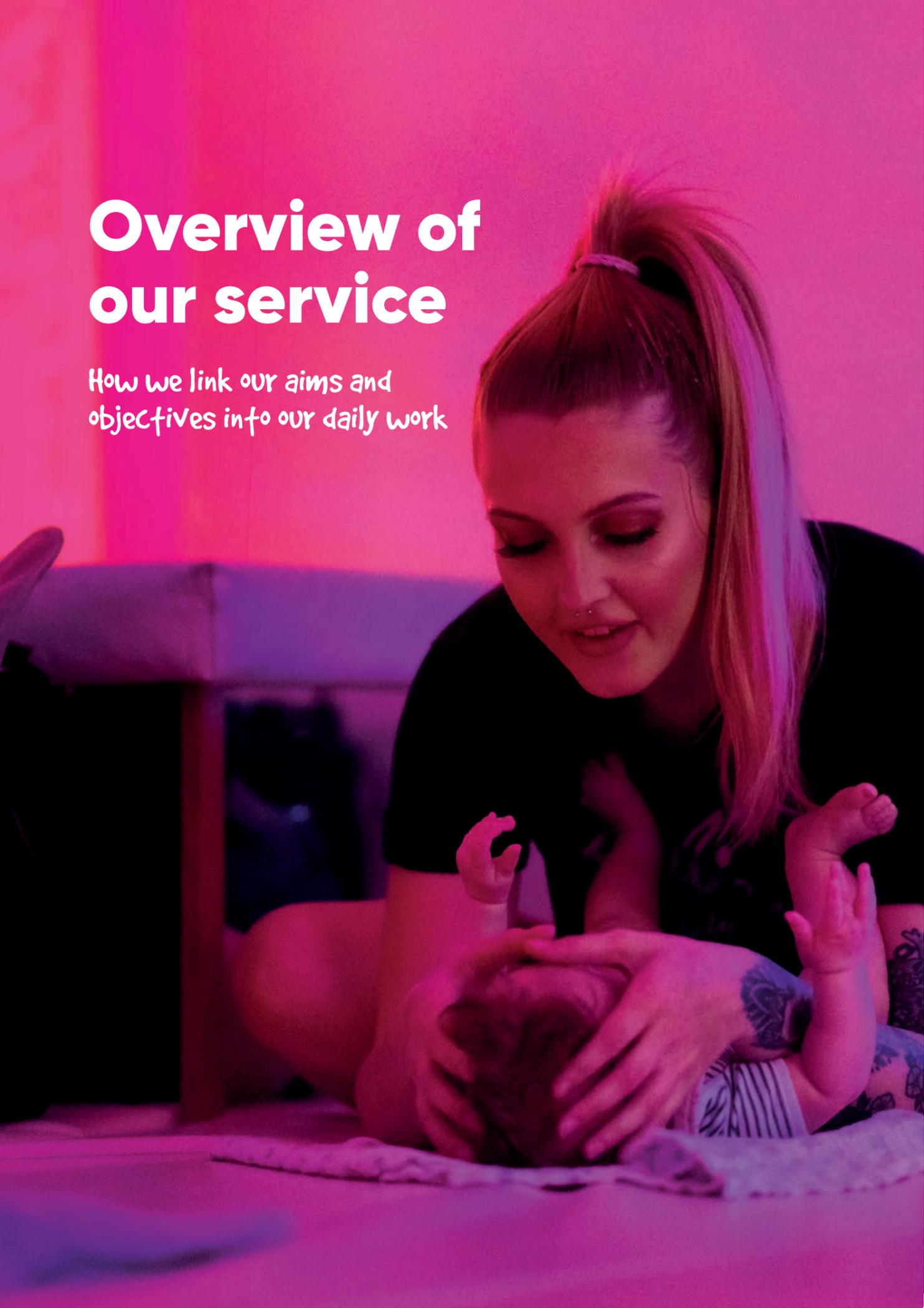
We believe every child has the right to be given the opportunity to develop, reach their full potential and engage in the local community.

our mission is to continue to provide:

- 1.** A safe, welcoming environment for children, young people with additional needs and disabilities and their families
- 2.** To support the health and wellbeing of our families and carers
- 3.** To provide support and signposting for parents and carers to become empowered
- 4.** To provide children's short respite breaks at Ruby's Fund Sensory Centre
- 5.** To facilitate peer and sibling support opportunities
- 6.** To raise awareness of children with disabilities within the community

Overview of our service

How we link our aims and objectives into our daily work



Every day we welcome children and their families to our centre.

1. Ruby's Fund welcomes and accepts children of all abilities, understands that not all disabilities are visible and that not all children have a diagnosis.
2. Ruby's Fund recognises the importance of encouraging families, especially carers, to look after their own personal health and wellbeing. Ruby's Fund provides social and peer support in family sessions, lunch clubs, complementary therapies, parent carer counselling and befriending support to reduce social isolation and loneliness. We also offer parent carer training; for example speech and language sessions, sensory and autism awareness.
3. Ruby's Fund team collectively has a huge amount of knowledge about national and local organisations. We use this information to refer and signpost parents, carers and families to look for support and help them become empowered to make decisions that are right for themselves and their families.
4. Ruby's Fund are commissioned by Cheshire East Council to deliver one to one short breaks to children aged 0-8 years with SEND at Ruby's Fund Sensory Centre. This is often the first time a parent carer has left their child with another person outside their immediate family. Often this time allows the parent carer to access another service such as a complementary therapy or counselling.
5. Ruby's Fund recognise that often being a parent carer or a family with a child with SEND can be challenging and often isolating. Families tell us this regularly. From this knowledge we developed our befriending service project and siblings group to compliment our family and Lunch Club sessions.
6. Ruby's Fund is immensely proud of our children and their families. We have amazing support from our local community and beyond. Our team regularly work with local groups, schools and organisations to raise people's awareness about Ruby's Fund and of the challenges and achievements of our children and families.



Activities and achievements

In 2019/20

- **Charity of the year 2019**
 - East Cheshire Chamber of Commerce
 - Mayor of Congleton
- **5* Hygiene** rating for our café
- Trained two staff as **Relax Kids coaches**
- Recruited a **Befriending** Co-ordinator and set up a Befriending pilot
- Launched **Lunch Club** in Crewe
- Made a film about “**What Ruby’s Fund means to me**”
- Opened a **Charity shop**
- We co-delivered **training for parent carers** in partnership with Cheshire East Autism Speech & Language team, Contact and with SEND CIC in Sensory Processing
- Started a monthly **Siblings Group**



Case study

We would like to thank many of our families for sharing with us stories of what Ruby's Fund means to them. We have included one of these below:

Hi, I'm Jazz and I am mum to Max. Max has global development delay, learning disabilities and is being investigated for autism spectrum condition. He has very little verbal communication and becomes overwhelmed in most social situations such as soft play, supermarkets etc.

Before we were told about Ruby's Fund, we were very lonely as we didn't know anyone else who had a child with special needs. We rarely left the house, as we struggled to find places where Max could cope and we wouldn't feel like we didn't fit in. Our Health Visitor recommended we access the SEND Lunch Club at Ruby's Fund because she could see we were struggling to cope with Max's disabilities and needed support and friendship; and that's exactly what we found.

Ruby's Fund SEND Lunch Club has given us a place to go where we can feel like we belong. We've made friends, been given so much support with paperwork and Max's social phobia has improved. He loves the sensory room, the ball pit and the abundance of toy cars at Ruby's. Max also accesses the Short Breaks, which gives me and my partner time to get things done that we can't do with Max around, or to spend some quality time together. Ruby's Fund has changed our lives - we are all so much happier now that we have a place to go to socialise with other parents who truly understand us.

As an autistic adult myself, I've always struggled to make friends but at Ruby's Fund, I was welcomed with open arms. We can't thank them enough for the support they have given our whole family, Ruby's Fund is just priceless to our family.

Monitoring and evaluation

We supported 1955 families in the centre and 14 families in outreach

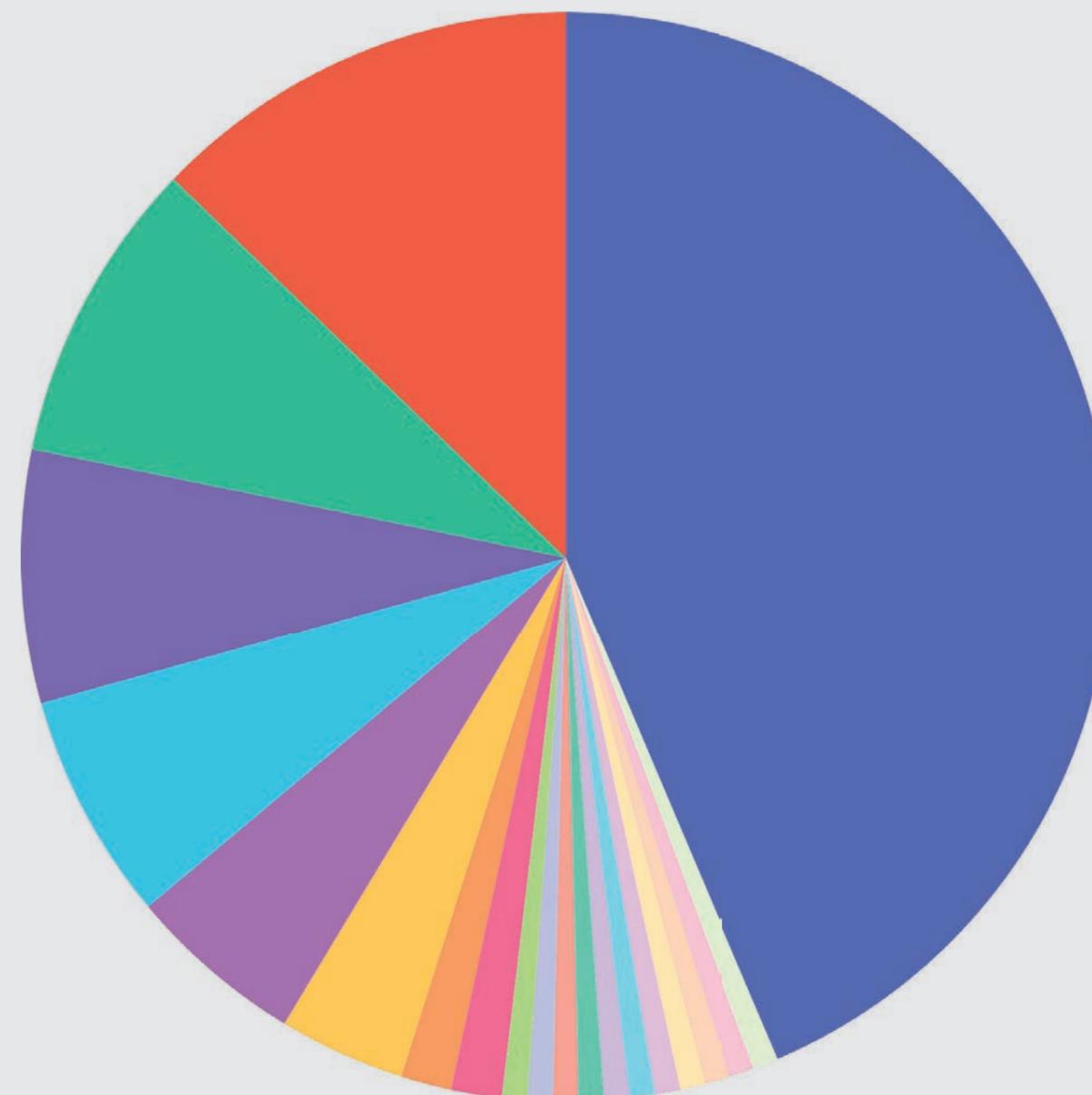
- 1955 families accessed one regular session or service
- 1658 families accessed two regular sessions or services
- 427 families accessed three regular sessions or services
- 70 families accessed four regular sessions or services

Session delivery:

- 45 Congleton Lunch Club sessions
- 20 Crewe Lunch Club sessions
- 10 Monthly Saturday Socials
- 11 SEND Sunday sessions
- 22 Relax Kids sessions supporting 175 children
- 47 Child Health Clinics were held at the centre
- 36 SEND Youth Club sessions were held at the centre
- Our Holistic Therapist delivered 260 complementary therapies
- Our trained counsellors delivered 82 counselling sessions with parent carers

Area visits

Data taken from register



CW12	SK11	SK10	ST13	ST7	CW11	ST8	CW9	ST6	CW10
58	17	12	10	9	7	5	2	2	1
CW1	CW5	DE6	DL9	M21	SE23	ST1	ST10	L19	ST9
1	1	1	1	1	1	1	1	1	1

Governance

- Ruby's Fund have policies and procedures in place to ensure compliance with regulations and to ensure efficient working practices. These are reviewed regularly by the Board of Trustees.
- HR Support: In 2019 Ruby's Fund began working with SAS Daniels using their Human Resource Support Scheme to offer support for our employees.
- Company and Charity Law: Ruby's Fund adhere to the Charity Commission regulations including the Statement of Recommended Practice: Accounting and Reporting (SORP). Our financial accounts are independently examined, and we keep accounting records in accordance with the requirements of the Charities Act 2011.
- Ruby's Fund is insured with Probitas 1492 Services Limited and have Employers' liability insurance, public/products liability insurance, abuse liability, treatment liability and professional indemnity cover.
- Ruby's Fund holds a Gambling Licence with Cheshire East Council
- Ruby's Fund is registered with the ICO
- Ruby's Fund is registered with the Fundraising Regulator

We are members of:



Community and
Voluntary Services
Cheshire East (CVSCE)



East Cheshire Chamber
of Commerce



Cheshire East
Connected Community
Centre network

Economic impact

Staff in 2019/20

- We employed staff –
 - We created 3 new jobs
 - All of our staff live locally
- 11 full time and 1 part time
- We paid £71,391 in wages.

We invested over £2,727 towards building the capacity of our staff and volunteers (and therefore the community) by providing training in first aid, food hygiene, autism understanding and safeguarding.

Volunteers

We had 12 volunteers in 2019/20 supporting a wide range of activities. Between them they contributed approximately 3317 hours this year. Using the living wage of £8.21 per hour as a guide this means that our volunteers gave time to the value of £27,232.57 during the year!

Inward investment

We have attracted £219,425 in grants, donations and contract funding into the local area during the year enabling us to provide our much-needed project work.

Purchasing locally

We have a policy of purchasing locally whenever possible – around 30% of our annual spend goes to local suppliers.

List of partners and funders

Commissioners

Cheshire East Council

Befriending

Douglas Arter Foundation

Walter Charles Lees Foundation

Buy our building campaign

Katy Bentley

Congleton Pop Choir

Peter Scott

Proctor & Gamble (Bear Town Bikers)

Rainbow Pre-School

Rood Lane Chapel

Rugby Club

The Nursery

Yoga Tree

Kanga Health

Eaton Bank Academy

General funders

Bird Bellows

Cheshire Boutique

Churches Together Carol Concert

Congleton Furniture Centre

East Cheshire Chamber of Commerce

Emma Willis - Artisan Market

Gledswood Charitable Trust

Linmarden Trust

Linder Myers Solicitors

N Smith Charitable Settlement

R A & L Lomas (Glebe Farm)

Risley Medical, Research and Charity Trust

Rob Moreton Christmas Fundraiser

The ALA Green Charitable Trust

The Pennycress Trust

The Robert Clutterbuck Charitable trust

The Yvonne Flux Charitable Trust

Toft Family Camping Weekend Glebe Farm

Truemark Trust

Trustees of the 29th May 1961 Charitable Trust

UKH Foundation

Zedra (W O Street Charitable Trust)

Brian Murtagh Charitable Trust

Bridgewater Charitable Trust

Charities Trust

George Tweats

Therapies & counselling

Greggs

Redrow

Sweetpea Charity

Mini Bus

Mark Benevolent Fund

Mobile Sensory

Casa Stella Trust

Souter Charitable Trust

The Alchemy Foundation

The Zochonis Charitable Trust

Porfage

The Grant Foundation

Relax Kids

Bennett Family

Charles Sharland Trust

CRH Charitable Trust

Siblings

RRG Toyota Macclesfield

Wish List

Airbags - In memory of Karen Street

Medicash

The Alan Jenkin Stokes Memorial Trust

The Archer Trust

The Lynn Foundation

The Poynton Foundation

Listed are grants above £500+

(others are omitted at their request)

Financial statement

		Unrestricted Funds (£)	Restricted Funds (£)	2020 Total Funds (£)	2019 Total Funds (£)
Income and Endowments From Charitable Activities	Donations and legacies	87,913	129,393	217,306	72,549
	Other trading activities	64,300	-	64,300	62,024
	Investment activities	88	-	88	2
Total		152,301	129,393	281,694	134,575

		Unrestricted Funds (£)	Restricted Funds (£)	2020 Total Funds (£)	2019 Total Funds (£)
Expenditure on	Raising Funds	151,755	14,446	166,201	125,297
	Other trading activities	20,641	20	20,661	20,758
Total		172,396	14,466	186,862	146,055

		Unrestricted Funds (£)	Restricted Funds (£)	2020 Total Funds (£)	2019 Total Funds (£)
Reconciliation of funds	Net gains/losses on investments	-	-	-	100
	Net Income/Expenditure	20,095	114,927	94,832	11,580
	Total funds brought forward	56,617	10,530	67,174	78,727
Total funds carried forward		36,522	125,457	161,979	67,147



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